Brand Purpose

The JetApps’ Brand Guide Should:

- Provide uniformity and clarity throughout the hosting industry.
- Increase the value of each JetApps Partner.
- Maintain JetApps’ position as the leading provider of data backup, migration, and replication software.
- Reinforce JetApps’ promise to provide excellent software and customer service.
We Want JetApps To Be

THE LEADING PROVIDER OF
DATA BACKUP,
MIGRATION,
AND
REPLICATION SOFTWARE
Brand Characteristics

DEPENDABLE
PROFESSIONAL
HOSPITABLE
RELIABLE
LOYAL
SECURE
Color Palette

- #b2dd4c | JetApps Green
- #ff6c2c | JetBackup Orange
- #e5ebf0 | JetApps Gray
- #3c5163 | JetApps Blue
- #2a3b4a | JetApps Dark Blue #1
- #1f2c38 | JetApps Dark Blue #2
Logo Restrictions

Do not manipulate or rotate the logos in any manner.

Do not change colors or add special effects like borders or drop shadow to the logos.
Videos & Screenshots

JetBackup

Video | Screenshots | Demo
(u:demouser | p:demopass)

JetBackupMC

Video | Screenshots

JetBackup WHMCS Module

Video | Screenshots
Resources

Client Area
Partner Program
Blog
Forum
Docs
Changelog
Feature Request
Verify License